Client Challenges

Is your communications strategy proactive? When reactive communications is the norm, you risk losing strategic opportunities. E3 can help! We've worked with clients to successfully navigate challenges, some noted below:

- One-off reactive messages versus strategic ones
- OUTDATED communications and decision tree
- Inability to measure impact
- Failure to manage version control
- Poor coordination across channels

The E3 Fix

Establishing a proactive strategic communications strategy requires anticipation of the future and a deep understanding of the mission. E3 has a history of developing robust strategies, communications plans, and associated materials, taking organizations from reactive to proactive.

Benefits/Risk Avoidance

E3's approach helps clients fully reap the benefits of strategic communications to meet their mission objectives.

- Maintain consistency of messages across ALL CHANNELS
- Track, measure, and adjust
- Ensure the ability to make deadlines and distribute messages ON TIME
- Prevent surprises in the approval process